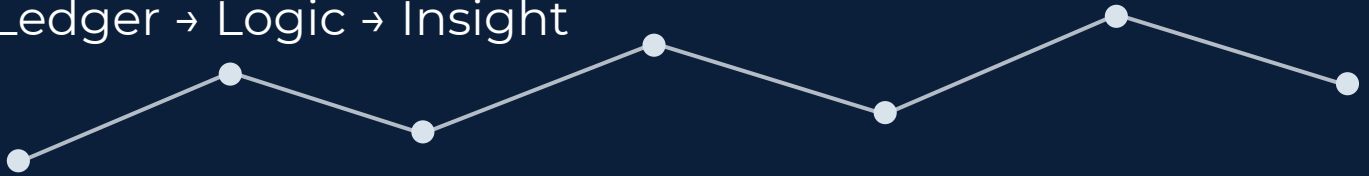


# LedgerLogic Analytics

Ledger → Logic → Insight



Bookkeeping Cleanup · Monthly Close · KPI Dashboards · Fractional CFO

## Clean books. Clear KPIs. Confident decisions.

We help growing service businesses and nonprofits turn messy financial data into reliable reporting, dashboards, and forward-looking plans—without hiring a full-time finance team.

### You might be a fit if:

- Your books are behind, inconsistent, or not decision-ready.
- You need a faster, cleaner month-end close and reliable reporting.
- You want KPI dashboards (Power BI / Excel) that leadership actually uses.
- Cash flow feels unpredictable—even when revenue is growing.
- You know you need better processes, automation, and controls.

### What we deliver

#### Cleanup & Close

- Catch-up + cleanup for QuickBooks/GLs
- Month-end close checklist and controls
- Reconciliations, accruals, tidy chart of accounts

#### KPI Dashboards

- Executive KPI dashboard (weekly/monthly)
- Revenue, margin, cash, AR/AP, burn, runway
- Automated refresh from your source data

#### FP&A / Fractional CFO

- Forecasting and scenario planning
- Budgeting + variance analysis
- Board / lender / investor-ready reporting

#### Automation & Process Improvement

- Excel/Power Query/Power BI automation
- Standardized templates and SOPs
- Reduce manual work and errors

# From Ledger to Insight, Logically.

## How it works

- |                    |   |
|--------------------|---|
| <b>1) Discover</b> | Quick intake call + goals, systems, timelines, constraints. |
| <b>2) Diagnose</b> | We map your data, pinpoint issues, and define the roadmap.  |
| <b>3) Build</b>    | Cleanup/close, dashboards, and models—tested with you.      |
| <b>4) Optimize</b> | Automation, documentation, and ongoing support as needed.   |

## Typical engagements

<b>Cleanup Sprint (1-4 weeks)</b>	Bring the books current, reconcile accounts, clean up chart of accounts, and establish a repeatable close.
<b>Monthly Close + Reporting</b>	A consistent month-end close with clear financial statements and KPI commentary.
<b>Dashboard Build (Power BI / Excel)</b>	A KPI dashboard tailored to your business with automated refresh and documentation.
<b>Fractional CFO Support</b>	Forecasting, cash planning, pricing/margin analysis, and leadership-level reporting.

## Outcomes you can expect

- Close faster with fewer surprises.
- Know your cash position and runway with confidence.
- See the KPIs that drive profit—without spreadsheet chaos.
- Improve process controls and reduce manual rework.
- Make decisions with numbers you trust.

## Ready for cleaner numbers and clearer insight?

Let's talk about where you are today and what "decision-ready" looks like for your business.

### Contact

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Service area: New York (NYC metro) + remote support

Core tools: QuickBooks, Excel/Power BI, Power Query, SQL, automation



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